



JOB DESCRIPTION

WWF International expanded its global **Youth Engagement Programme** for 18–30-year-olds in 2024. The Programme, which provides internships, youth-led grassroots leadership programme and virtual mentorship opportunities, aims to inspire a new generation of environmental advocates and leaders, especially young women, in their countries and communities to actively contribute to youth and community-led conservation and help drive positive change*.

Position Type:	Internship
Position Title:	Communication Intern
Reports to:	<ul style="list-style-type: none">- <i>Line manager:</i> Programme Manager Kudu Zombo- <i>Dotted line report:</i> CCO Communications Coordinator
Supervises:	Not applicable
Location:	Campo Ma'an (South Region Cameroon)
Duration:	One (01) year
Eligibility:	Nationals
Date:	September/October 2025
Remuneration	Stipend for interns along with other benefits.

WWF is an independent conservation organisation, striving to sustain the natural world for the benefit of people and wildlife. From individuals and communities to business and government, we are part of a growing coalition calling on world leaders to set nature on the path to recovery by 2030. Together, we seek to protect and restore natural habitats, stop the mass extinction of wildlife, and make the way we produce and consume sustainable*¹

¹ * compulsory paragraph to have when publicly posting the JDs

1. MISSION OF THE DEPARTMENT

The Communications Department of WWF Cameroon plays a critical role in advancing the organization's mission by informing, inspiring, and mobilizing the public, partners, policymakers, and media around biodiversity conservation, climate resilience, and sustainable development.

2. MAJOR FUNCTIONS

The Communications Department of WWF Cameroon plays a vital role in advancing the Organization's conservation and sustainable development mission. Its key functions include raising public awareness through campaigns and educational materials, managing media relations, ensuring strong digital presence and brand visibility, and coordinating internal communications across teams. The department also leads content creation to highlight impact stories, supports advocacy and strategic messaging for donor and policy engagement, organizes high-profile events for visibility, and fosters partnerships with media, civil society, and government stakeholders to amplify WWF's voice and influence.

3. MAJOR DUTIES AND RESPONSIBILITIES

- Assist the Communications Coordinator in designing and publishing communication materials that will help increase CCO's visibility and communicate conservation education to target audiences.
- Garner articles for the Campo Newsletter
- Assist in developing communication strategies and plans that reflect WWF's mission and values.
- Share newsworthy articles and blogs on Conservation activities in Campo
- Support internal digital tools and platforms (intranet, photo bank, shared mailbox, presentation templates).
- Work closely with the Communication Team/Coordinator to obtain news and information on WWF-related issues
- Aid in the creation of multimedia content, such as videos, podcasts, and infographics.

4. PROFILE

Required Qualifications

- Bachelor's degree in communications, Journalism, Public Relations, or a related field.
- A minimum of 1 year of experience in digital communications, with proven experience in social media management, content creation, and website publishing.
- Fluency in both English and French, with strong written and oral communication skills.
- Commitment to WWF's values of Courage, Integrity, Respect, and Collaboration.



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Required Skills and Competencies

- Strong writing, editing, and verbal communication skills with the ability to adapt messaging to different audiences.
- Flexible and able to work under pressure
- Proficiency in tools such as Adobe Photoshop, Premiere Pro, Canva, or similar.
- Strong content creation skills, including writing, graphic design, video production, and editing for diverse audiences and platforms.
- Familiarity with content management systems (e.g., WordPress), SEO best practices, and using Google Analytics 4.
- Excellent analytical, organizational, and, with the ability to handle multiple projects under tight deadlines.
- Excellent organizational skills, with the ability to manage multiple tasks and meet deadlines.
- Outstanding written and verbal communication skills in both English and French.
- A proactive, solution-oriented mindset, with a strong interest in environmental and conservation issues.
- Innovative, eager to learn, and passionate about biodiversity conservation.
- Ability to work in a team

5. WORKING RELATIONSHIPS

Internal

- Communications Department WWF Cameroon and WWF Campo Office.

External

- Media/Donors



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APPLICATION DEADLINE: July 23, 2025

LOCATION: Campo Ma'an, South Region, Cameroon [Only nationals can apply for this position]

HOW TO APPLY*:

- Fill in the [online application form](#)
- Follow the link: [apply here](#)
- Answer to the online questionnaire
- Attach your motivation letter – [Your motivation to apply for this position - max word limit 500 words]
- Attach your CV including details of two references [Professional and Personal - Share details: Name, Designation, Organization, Email address, Contact details (mobile and/or landline number), Relationship to the referee]
- Attach the filled internship application form to “other documents” section of the application portal
- For any question regarding this opportunity, please send an email to the following address: recruit-cam@wwfcam.org, latest on July 21, 2025.

This job description covers the main tasks and conveys the spirit of the responsibilities that are anticipated. Other tasks may be assigned as necessary according to organisational needs.

Only shortlisted candidates will be contacted and advance to the next stage of the selection process. Selected applicants may have to follow a medical check-up before the start of the assignment.

*We are committed to fostering an inclusive recruitment experience for everyone. If you need assistance with your application, or a reasonable adjustment to the recruitment and selection process, please let us know at any point during the recruitment process. **We are particularly keen to hear from female candidates and people living with a disability who are often underrepresented in conservation.***

WWF has a zero-tolerance policy on conduct that is incompatible with our values, including sexual exploitation and abuse, sexual harassment, abuse of authority and discrimination. WWF is committed to promote the protection and safeguarding of all candidates. All selected candidates will, therefore, undergo reference and background checks, and will be expected to adhere to our values, code of conduct, network protocols, policies and safeguards.

For more details on our values, **Courage, Integrity, Respect and Collaboration**, log on to the link mentioned below:

https://wwf.panda.org/discover/about_wwf/our_values/



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